

THANK YOU FOR BEING PART OF THE MOGUL MOM'S FACEBOOK GROUP, THE POWER MOB!

The Power MOB is a private community designed to be a collective of kindred spirits. It's a safe haven for you to share ideas, gather opinions, network, make friends, and learn from one another. Sound off! The greater the participation, the more we all learn.

We are:

- Entrepreneurs
- Solopreneurs
- Micro-business owners
- Freelancers
- Franchise owners
- Bloggers & more

We are in all phases of personal and professional development from pre-launch to highly experienced. I believe that we can all learn something from one another, no matter where we are in our journey.

In order to keep the group flow and to avoid any potential misunderstandings, we have a few rules that members must abide by. Those who do not follow the rules risk having their posts deleted and/or being removed from the group.

"A GROUP BECOMES A TEAM WHEN EACH MEMBER IS SURE ENOUGH OF HIMSELF AND HIS CONTRIBUTION TO PRAISE THE SKILLS OF THE OTHERS." -KEN BLANCHARD

THE RULES

The rules are simple: Above all be kind, ethical, and respectful. Ask questions, lend a hand, and network. Stop by often to see what's new and peruse the posts of your fellow solopreneurs and micro-business owners. Chime in any time. While your posts don't have to be directly business related, they should focus on how to help our community better themselves in business and life.

We're here to support and encourage one another to be our best. No drama, lewd posts, negativity, or bashing of others. Remember, how you present yourself reflects on you and your business.

Last update: February 7, 2017 **Please note that these rules are constantly being revised and/or added to, so check back often!

PROMOTIONS

Each weekday we will offer a thread for you to share. Here's a preview of what you can expect:

MONDAY: Introduce yourself and your business and tell us a bit about what you do. You never know who is out there looking for exactly what YOU offer!

TUESDAY: Tell us what you're up to. Got a new promotion, offering, webinar, or other event you'd like to share? This is your opportunity.

WEDNESDAY: Celebrate a win you've had in the past week. It could be an influx of subscribers, a guest post gig, a compliment you received or any other news you'd like to celebrate. Big or small, we'd love to cheer you on!

THURSDAY: Share the love. Tell us about a post, article, offering, saying, book, etc. that spoke to you this week. The kicker is, it has to be someone else's.

FRIDAY: Share your latest blog post so we can jump over to your site & check out what you had to say this week.

Because we will be offering you the opportunity to comment on these daily threads, random promotions or broadcasts throughout the week will no longer be allowed.

This means that you may NOT:

- Post links to your own website or social media.
- Poach members by inviting them to join or like other Facebook groups or pages.
- Create a thread to advertise a new blog post, event, or product or service offering.
- Post affiliate links or promotions.
- Privately message people to solicit your services.
- Contact people without their permission.
- Post (overt or subtle) lead generating posts.
- Post surveys or quizzes.
- Share teaser posts asking people to contact you for more.

If you aren't sure about something, email an admin before sharing.

Part of our mission is to help you succeed, and we know you need to promote in order to do so.

So, here's what you CAN do, anytime:

YOU CAN:

ASK FOR ADVICE OR FEEDBACK

Get feedback on your latest goings on. It might be a Pinterest graphic, a design or logo you're considering, a blog topic you're mulling over, an offering you're trying to position, etc. If you want to get advice, start a thread.

PROMOTE YOURSELF WHEN PROMPTED

Promote yourself and your blog, site, work, etc. in any threads started by an admin where you are expressly encouraged to do so.

OFFER YOURSELF AS AN OPTION

If someone else starts a thread asking for advice, assistance, or direction and you have a blog post or other link that you think might help solve their issue, you CAN share a link to it in the comments of that individual thread.

SHARE INSPIRATIONAL ARTICLES, QUOTES, OR OTHER POSTS

*Provided they abide by the aforementioned rules.

Got a suggestion for a new rule?

Please email me at: hello@themogulmom.com with your suggestion. Thanks again for being a part of this amazing community!

Melissa Bolton

Owner & editor-in-chief of The Mogul Mom